

Helon Lee

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Education

2005-2009

[George Mason University]
[Fairfax, VA]

[Graphic Information Design]
BFA Degree
Japanese minor

Professional Membership

[AIGA] Member since 2008

Professional Summary

Graphic Design is a language of its own –driven by purpose and defined by one’s methodology in combining the written, verbal, and visual aspects of language to make communication more efficient.

My approach is simple—I aim to seek solutions that help information become visible, more accessible, and usable by transcribing the meaning of plain or undistinguished facts into unique, engaging, and compelling support for intuition.

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| Languages English Cantonese Mandarin Japanese | Special Interests Typography, Drawing, Research, Product and Package Design, Photography, and Branding | Accreditations Adobe Creative Suite [Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Flash Catalyst] Quark Xpress, and Microsoft Office |
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Experience

2010-Present

[OutsideTheLab]
[Great Falls, VA]
[Graphic Designer]

Web Interface design
Concept development
Use studies
Print-to-Web Branding

2010-Present

[Audi/VW Corporate]
[Dulles, VA]
[Web/UI Designer]

Create and manage
Flash, Web-specific
content; assign functions
to navigation design
using actionscripts.

Develop 3-D and
interactive web content.

2010-2010

[TheDesignMob]
[Chantilly, VA]
[UX/Graphic Designer]

Product Development—
prototype, design, and
build user interfaces.

Ability to capture user
requirements through
research and analysis
of competing products,
and testing.

Plan, layout, organize,
and create visual
elements that assist
anticipated functions.

2009-2010

[Mason Media Lab]
[Fairfax, VA]
[Graphic Designer]

Created branding for an
award-winning talk show
that examines critical
education-related topics
in urban environments,
Urban Education.

Develop and deliver
creative print and digital
graphical solutions
for the web environment,
motion graphics, and
print design to support
the mission of George
Mason University and its
students, faculty and staff.

Relevant Experience

[Broadside]
[Advertisement Designer]

[FedEx Kinkos]
[Production Coordinator]